Parinitha Mundra

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Residence permit B (National Visa D)



Executive Education, Architect, Design Thinker, Innovator, Community Builder

Work Experience

Aug 2022 – Present:

ETH Zurich

Operations Coordinator, EmbaX

- Management of daily operational activities for the on-campus weeks at ETH
- Performing administrative tasks such as stakeholder management, scheduling etc.
- Strategy and management of the social media for the chair
- · Executing and planning of the embax website
- Management and coordination of custom programs

Sept 2022 - Feb 2023:

Capacity Zurich

Entrepreneurship Programme Co-Lead

- Design, analysis, evaluation and development of the Entrepreneurship program
- Program planning, stakeholder engagement, timeframe and resource allocation
- Curriculum design, promotion of the program and events, social media support and relationship management of the participants

April 2021 – July 2022:

Sparkademy, Zurich, Switzerland

Innovation Community Expert

- Building and launching a global digital community from scratch.
- Developed and implemented community strategies to drive engagement, retention
 brand affinity
- Creating and curating content for various educational modules like Sprint Design &
 UX that fosters innovation and design thinking mindset for corporates globally
- Facilitate in-person design thinking sprint workshops as a consultant to help with problem solving using empathy, prototyping and testing with the users

Jan. 2018 - April 2021:

Pinwheel Design Studio, Chennai, India

Founder, Architect

- Exploring, designing, developing, and overlooking the complete architectural and interior design services for 10 commercial and 15 residential projects in multiple cities in India.
- Business strategy, marketing and brand development

July 2017 - Jan 2018:

Banao Creatives

Graphic Designer

Graduate Architect

- Designing of logos, brochures, posters and various visual creatives for corporates & individual entities.
- Using visual aesthetic for image construction, set designing and short films

July 2016 - June 2017:

RQAW Corporation, Indianapolis, USA

• Designing and developing a complete set of construction documents for a \$2.5 million county facility and developing a marketing strategy for several projects.

Feb – June 2022: Sparkademy Advanced Catalyst Certification Program

- Business Modelling
- Innovation Finance & Metrics
- Sprint Design & Facilitation
- User Experience Design

May – Aug 2022: Sparkademy Core Catalyst Certification Program

- User Discovery & Need finding
- Inventive Problem- Solving & Idea Evaluation
- Prototyping, Testing & Experimentation
- Agile Team Dynamics & Leadership

Jan. 2021 – April 2021: Stanford GSB-Great Learning – Design Thinking – From Insights to Viability

Master's in Architecture (3.78/4.00)

Aug. 2014 – May 2016: M.Arch, Ball State University, Muncie, IN, USA

- Masters in Architecture (3.78/4.00)
- Certificate in Business Essentials
- CAPAmericano—Sur Study Abroad Program (2016) Understanding the South American context and construction techniques through a series of field trips to Architect designed buildings and offices in Argentina, Uruguay and Peru.
- CAPItalia- Study Abroad Program (2015) Understanding the European history, culture and architecture by designing projects in Milan and Venice.

Sept. 2009 – June 2014: B.Arch, R.V College of Engineering, Bengaluru, Karnataka, India

• Bachelors in Architecture (3.50/4.00)

Skills and Interests

<u>Software Skills:</u> Revit, AutoCAD, Adobe InDesign, Adobe Photoshop, Sketchup, Adobe Illustrator, Rhino, MS Office, Figma, Miro

Languages: Fluent in English (1st Language), Hindi, Tamil and Sanskrit, German (A1 proficiency).

<u>Interests:</u> Passion for sports, particularly Skating (3rd – all India), Basketball (National level), Badminton; Dance; Photography; Art and Painting; Keen traveller

<u>Others:</u> Leadership, Business Strategy, Brand Development, Project management, People management, Effective communicator, Problem solving, Creative thinker, Presentation skills, Team building and Teamwork, Flexibility and Adaptability, Social and commercial entrepreneurship, Interpersonal skills.

Leadership, Membership and Awards

- 1. Member of Cricket Wettingen Club, Cricket Switzerland
- 2. Event Manager of Professional Women's Group, Zurich
- 3. Chair, Sports and Membership Vertical of CII Young Indians Chennai Chapter vertical helps with membership bonding and engaging them in various activities. Nation building social activities, youth empowerment and creating awareness about the social issues in India.
- 4. Member of the Chair Council Committee, College of Architectural Planning, Ball State University, USA.
- 5. Captain of Basketball and Athletics team, R.V College of Engineering, India.
- 6. National Level Skater (Bronze All India Skating Championship).
- 7. Awarded 2nd prize: Ball State University health-care design charrette team (48-hour charrette was held in Washington DC).
- 8. Auroville green practices summer school, Auroville, India Accentuated my interests in Concepts of sustainability and simple living.
- 9. Arches, Vaults and Dome hands-on Workshop, by Auroville Earth Institute, Auroville, India.